

**Scheduled on:04/12/2024
At 11:00 A.M.**

► CORPORATE BRIEFING SESSION



**FOR THE YEAR
ENDED JUNE 30, 2024**

► Agenda of the Session:

1. About Karam Ceramics Limited
2. Products Portfolio
3. Financial Highlights of 2023-24
4. Key Challenges
5. Q & A Session

About Karam

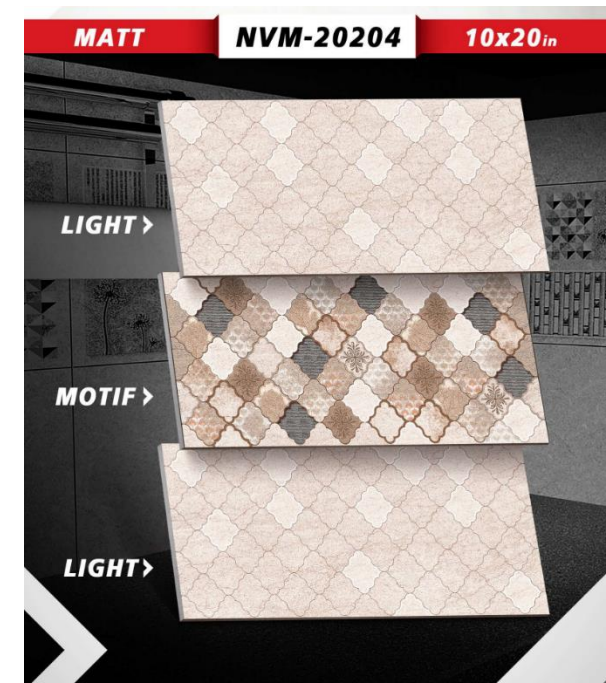
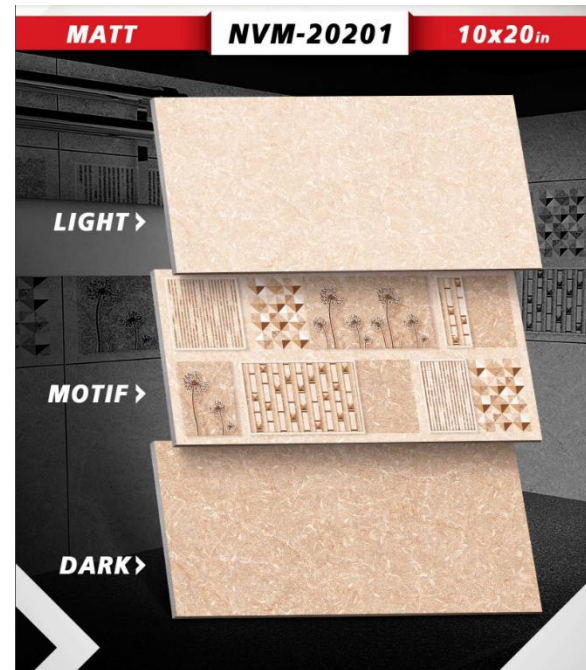
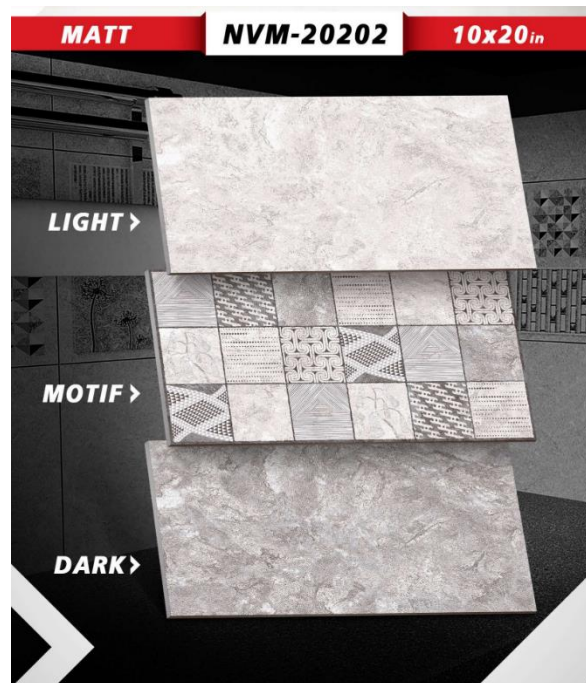


Karam Ceramics Limited (the Company) was incorporated in Pakistan on April 8, 1979 as a public limited company under the repealed Companies Act, 1913 (now Companies Act, 2017) The shares of the Company are quoted on Pakistan Stock Exchange. The registered office of the Company is situated at address “A-31, Sindhi Muslim Cooperative Housing Society, Karachi and manufacturing facilities of the Company are located at 295/311, Deh Halkani, Hub Dam Road ,Manghopir , Karachi. The principal activity of the Company is manufacturing and sale of tiles and brand name is NOVA

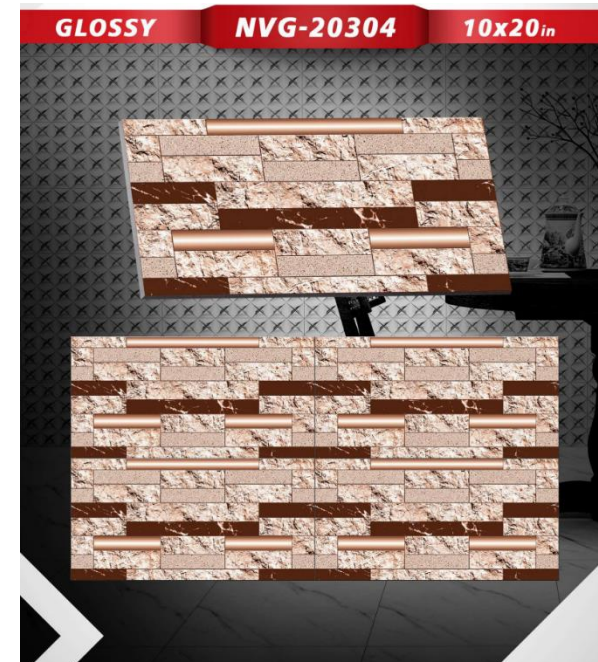
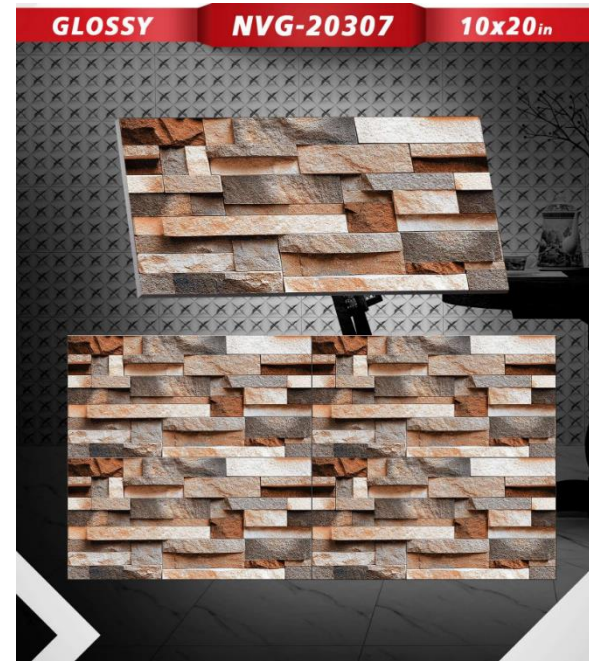
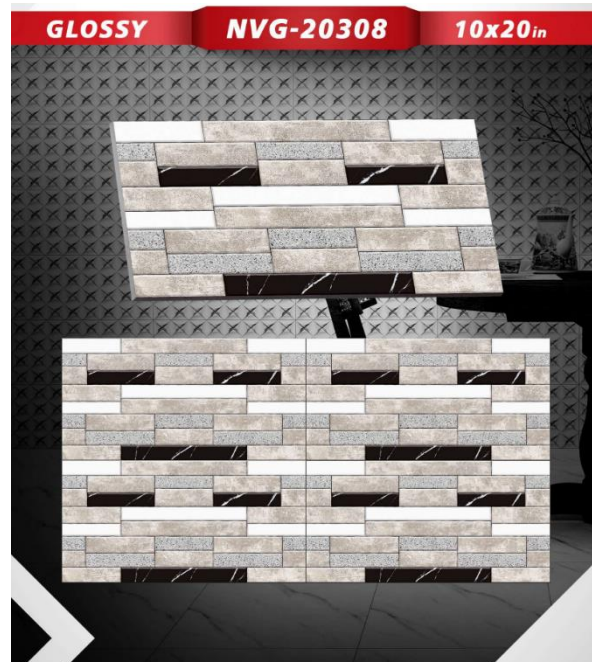
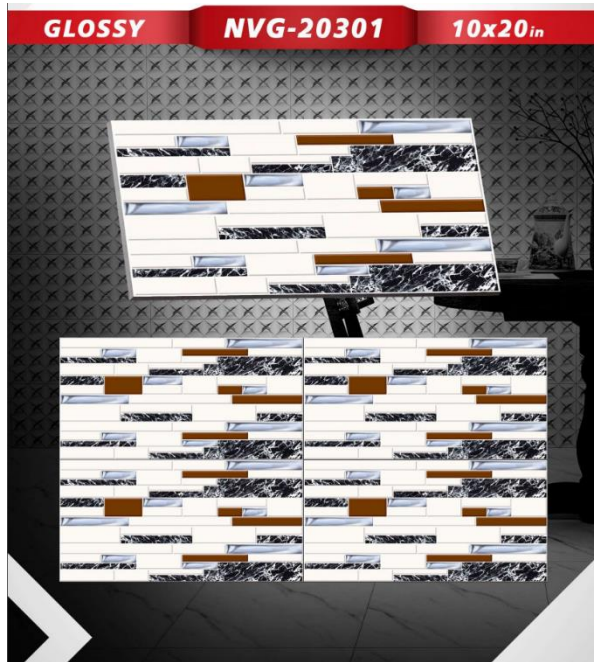
Why Karam Ceramics Ltd?



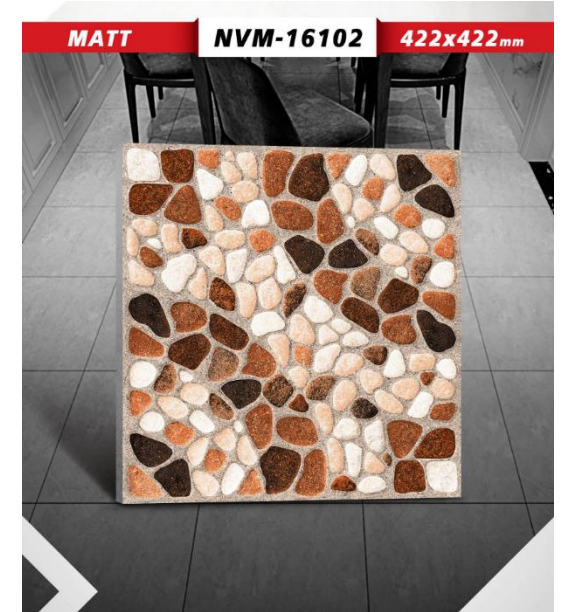
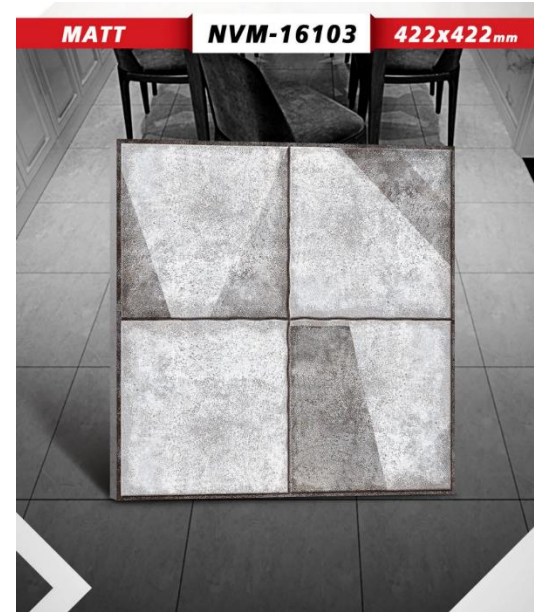
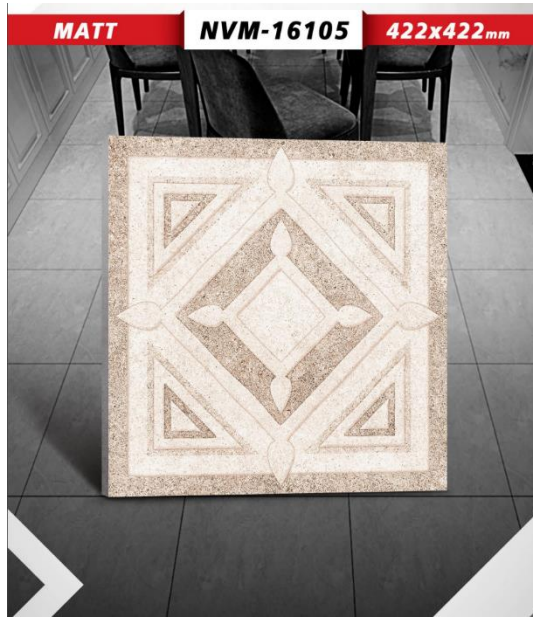
- Large Range of design were launched



Why Karam Ceramics Ltd?



Why Karam Ceramics Ltd?



Why Karam Ceramics Ltd?



❖ Design of new Boxes for Floor + Wall Tiles

16 x 16



10 x 20



▶ KEY FINANCIALS HIGHLIGHTS

Financial Highlights



	(Rs. In millions)									
	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Sales	1,348	977	818	1,126	927	1,439	1,210	861	1,196	1,304
Gross Profit	-419	-362	-198	35.74	-66	187	136	22	58	134
Expenses (Net)	58	126	101	123	119	136	120	107	95	87
Profit before Taxation	-474	-484.50	-257.70	-7.80	-95	51	16	85	-0.16	47
Profit After Taxation	-432.08	-474.96	-251.80	41.63	-43	28	14	-75	-22	37
Dividend %	-	-	-	-	-	5%	8%	-	-	12%
Right Shares %	-	-	-	-	-	-	-	-	-	-
Earning per Share (Rs)	-29.70	-32.65	-17.30	2.86	-31.01	1.98	0.95	-5.12	1.54	2.54

▶ KEY CHALLENGES

KEY CHALLENGES – 2023-24



MARKET CHALLENGES

- **High Energy Costs:** Rising energy prices significantly impact operational profitability.
- **Competition from Chinese Manufacturers:** Established players benefit from government-provided tax advantages, creating a competitive disadvantage.
- **Economic Conditions:** A challenging economic environment affects consumer spending and industry growth.
- **Sluggish Construction Industry:** Declined activity in the construction sector leads to reduced demand for tiles.

▶ **Q&A**

▶ **THANK YOU!**